



JUNE 21-22 • 2023
DETROIT • MI - USA

3RD NORTH AMERICAN CONGRESS



THE WORLD'S LEADING CONGRESS ON AUTOMOTIVE BODY FINISHING
since 1964

CALL FOR PAPERS

WHO IS ELIGIBLE?

SURCAR is where experts meet and exchange on Car Body finishing (surface treatment, sealing and coating). If you and your team have had recent key technological developments, interesting new results, improved and innovative techniques in terms of cost-saving, flexible processes, productivity, and sustainability then SURCAR is for you! The Speakers are comprised of top international car manufacturers and suppliers as well as recognized research institutions.

SURCAR DETROIT EDITION 2023 - SUGGESTED TOPICS

The Committee wish to spotlight the following five categories:

- **Tu-Tone**
- **Smaller Plant Footprint**
- **Different Substrate materials**
- **Latest Automation and Processes for EVs**
- **Corrosion Standards and Requirements for new materials**

Follow-up sessions of previous 2021/2022 SURCAR presentations: what has been implemented, what has changed?

Worldwide Auto OEMs and car painting Material, Equipment, Process, and turn-key solution suppliers are all encouraged to submit their technical proposals.

HOW ARE THE PAPERS SELECTED?

Papers are evaluated and assembled by a high-level International Committee composed of major OEMs and suppliers. Using the information in the form you will have filled in below, they will assess its industrial relevance and contribution to the industry. It is therefore crucial for your form to be filled in with **key details in each section**. Focus will be on tests results, figures, applicability, and benefits.

Preference will be given to detailed technical papers on:

- Joint presentations between the OEM and Supplier
- First-hand presentation
- Real life Paintshop experience sharing
- Focus on Technical innovation
- Follow-up from previous SURCAR Congress presentations
- Interesting papers refused because of agenda at previous events

The committee reminds you the presentations should be technical than purely Commercial presentations.

BENEFITS OF BEING A SURCAR SPEAKER

You'll be able to talk to **an international audience of decision-makers and experts** in automotive body painting (car manufacturers, suppliers of surface treatments, sealants, and paints as well as equipment and application facilities manufacturers, etc.) from over 25 countries.

By presenting a topic at SURCAR, you are eligible to a **SURCAR Award!** At the end of the two-day conference, the SURCAR committee will reward the best presentations and present three prizes: **the Jury's Award, the Award for Innovation, and the Award for Technique.**

ONLY 25 Presentations will have the opportunity to present at SURCAR. So please be aware that many high-quality proposals may regretfully have to be declined.

SESSION FORMAT OVERVIEW

- Joint Presentation (between OEM and Suppliers) will have 25 minutes to present their contribution (preferred). A single speaker will have 15 minutes to present
- Presentations must be in English.

QUESTIONS TO CONSIDER BEFORE SUBMITTING YOUR PROPOSAL

- Who is the target audience?
- What new information will be provided and what will the audience learn from my presentation?
- What session does my proposed topic best fit into?
- In submitting a paper, you agree to register to SURCAR and make yourself available to present it at any slot that the committee chooses, from the congress' opening to the congress' ending (2 days of conferences).

WHEN AND HOW TO SUBMIT YOUR PAPER

If you are interested in submitting a paper, you must fill in the form below and return it by email
no later than **Friday 13th January** to:

Bin WU
SURCAR Event Manager
bin.wu@infopro-digital.com

Irene CAVALAZZI
SURCAR Logistics Coordinator
irene.cavalazzi@infopro-digital.com

FORM TO FILL IN

1. Contact in charge of the submission

COMPANY* :
FIRST NAME* :
LAST NAME* :
JOB TITLE* :
EMAIL* :
TELEPHONE * :
MOBILE :
ADDRESS* :
ZIP CODE /COUNTRY* :

2. Speaker(s) contact details

COMPANY* :
FIRST NAME* :
LAST NAME* :
JOB TITLE* :
EMAIL* :
TELEPHONE * :
MOBILE* :
ADDRESS* :
ZIP CODE / COUNTRY* :

3. Has this paper already been presented at other professional events?

YES* NO* IF YES, PLEASE SPECIFY WHICH EVENT AND WHEN *:

*COMPULSORY FIELD

TOPIC YOU WOULD LIKE TO PRESENT:

TITLE:

GENERAL CONTEXT (PLEASE DETAIL AS MUCH AS POSSIBLE)

PROCESS PUT IN PLACE, HOW DID YOU REACH THIS STATE OF DEVELOPMENT? (WHEN, WHAT, OUTLINE, DIAGRAMS, ILLUSTRATION...):

TO WHAT EXTENT IS IT INNOVATIVE OR DIFFERENTIATING?

ACHIEVEMENTS/RESULTS (TIME, WEIGHT, COSTS... REDUCTION FIGURES) :